



James River Technical Communications

Your Message is Our Business

- One Project; One Price
- No buzz words
- No jargon
- No double-talk
- No surprises
- Guaranteed Satisfaction

What Are You Looking For?

- Do you create & market products?
- Do you market your company & products?
- Do you need a writer?

Looking for a Solution?

A 3D rendered scene featuring three grey doors in a row. A white, stylized human figure is walking from right to left, carrying a briefcase. The figure is positioned in front of the rightmost door. The background is a plain, light grey color.

- You need writing.
 - You have deadlines to meet.
 - You have limited budgets to use.
- You need a Technical Writer.

Do You Create Products?



- Are they a little complex?
- Who are your customers?
 - Designers?
 - Developers?
 - Users?

Your Product—Your Widget!

- It may be an award-winner
- Can you customers use it?
- Customers look to you for Help
- You need a Technical Communicator

Turn to James River Technical Communications!

- Fixed-price
- Award-winning experience
- On-time delivery
- On-budget



Marketing Yourself?

- The business world is fast
 - It's getting faster
 - How can you get ahead?
- Communicate
 - I understand customers
 - I understand your needs

Trying to Get Noticed?

- There's a lot of competition
 - What's the real problem?
 - Do your customers know you?
 - Do they know what you do?
- Do you have a brand?

How Do You Inform People?

- Customer newsletters
 - Describe services & specials
 - Publish economically & effectively
- Produce newsletters for print or Web, or both

You & the World-Wide Web

- Market your services
 - E-commerce
 - Marketing campaigns
- Reduce costs

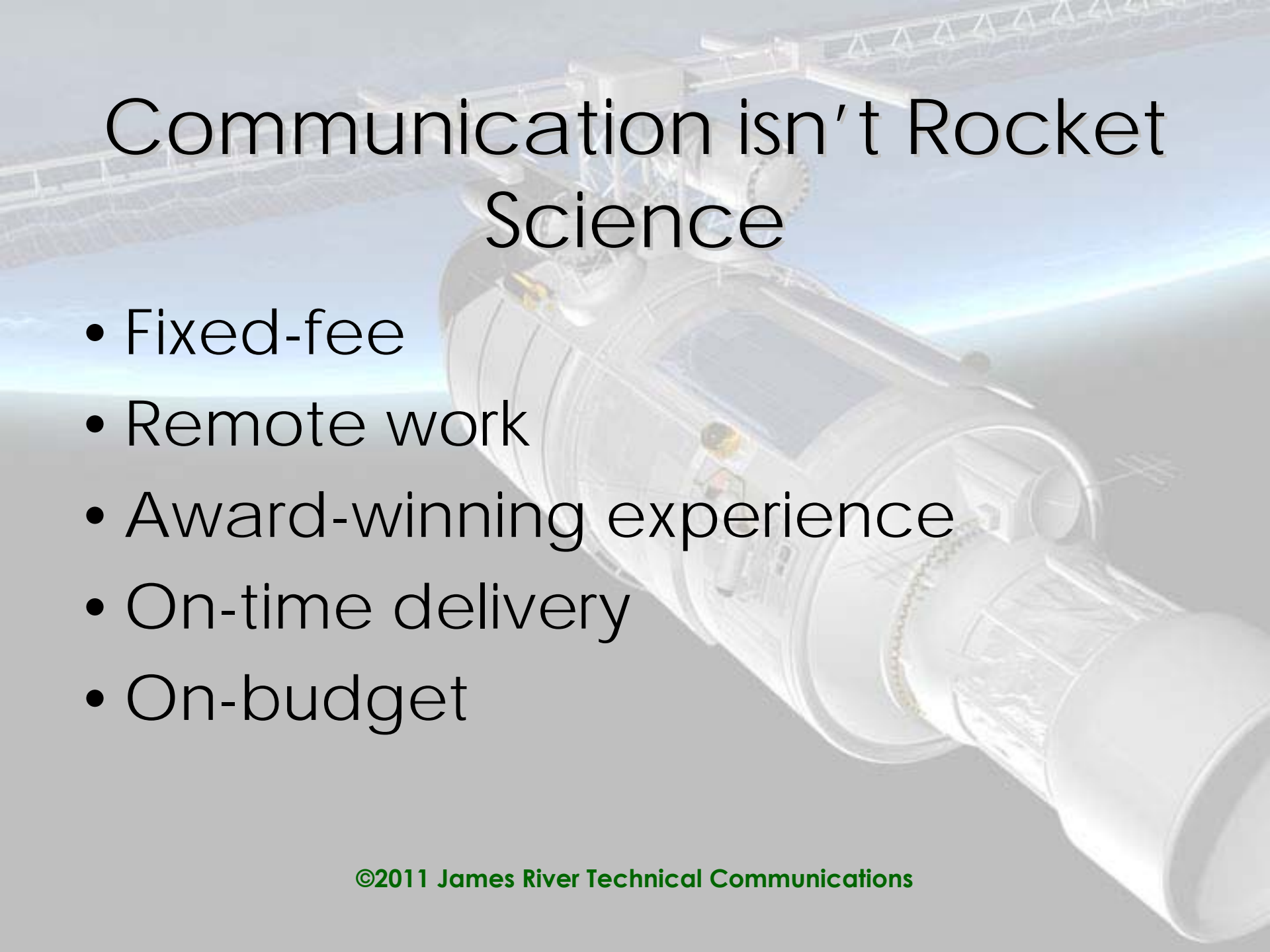


Turn to James River Technical Communications!

- I will:
 - Obtain your domain
 - Arrange Web hosting
 - Design your site



Communication isn't Rocket Science



- Fixed-fee
- Remote work
- Award-winning experience
- On-time delivery
- On-budget

Turn to James River Technical Communications!

- Define your requirements
- Your project created to your specifications



Need to Provide Training?

- Getting your money's worth from software?
- I will:
 - Train on-site
 - Build instruction cards, Quick-Start instructions, & presentations

Looking for the right Resource?

- You're trying to find a person—
 - Who understands systems & systems theory
 - Who can interview experts effectively
 - Who can organize topics
 - Whose writing can be understood

Turn to James River Technical Communications!

- I can help you fill that cubicle

Engage James River Technical Communications!

- Get your word out
- Give value to your customers
- Solve your documentation problems
- Let me work with you





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